

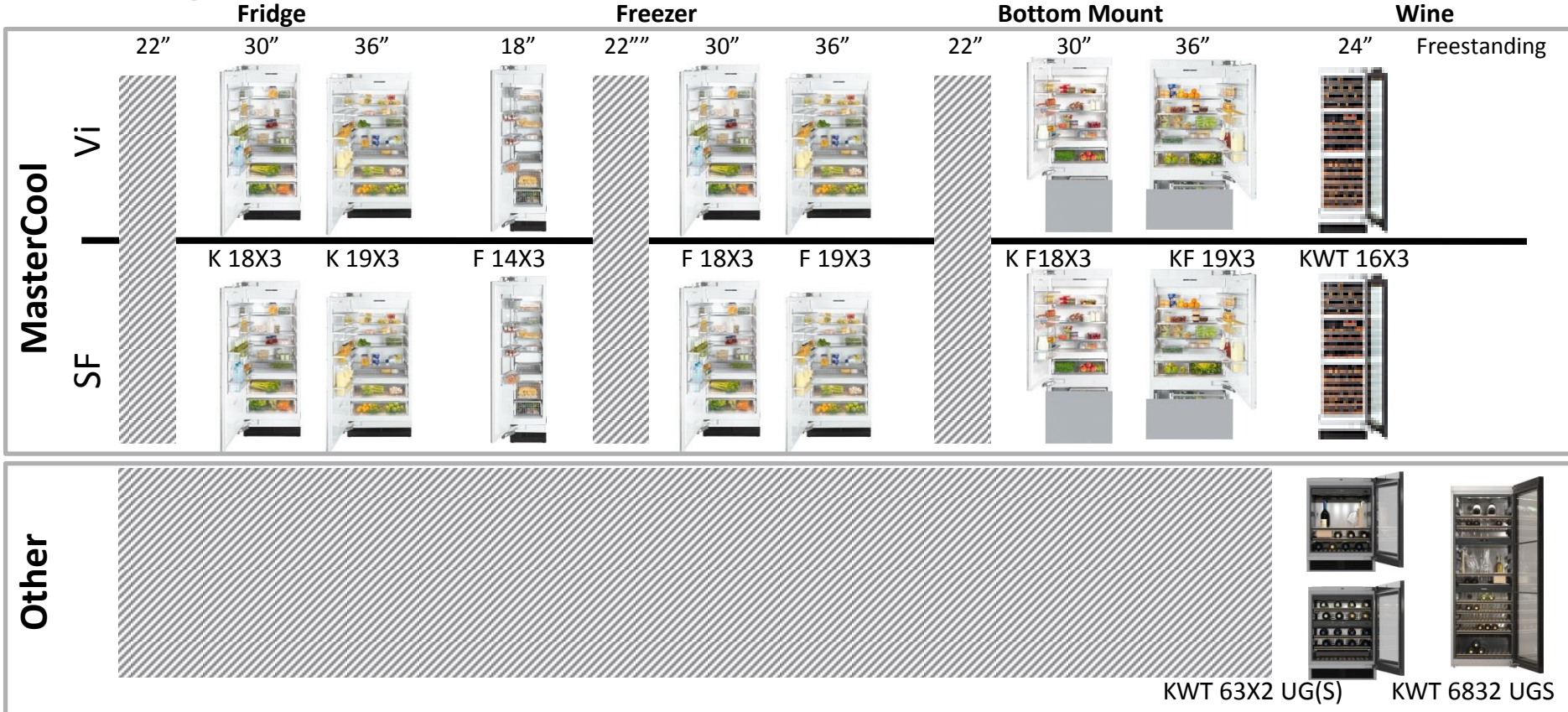


**Introducing:  
Miele PerfectCool Series**

**KFNS 37692 iDE  
22" Bottom Mount Fridge/Freezer**

## Current Status Refrigeration

# Refrigeration Portfolio Overview



- Current Portfolio with MasterCool and Wine units.
- Various MasterCool configurations: 30" 36" 48" 60" 66" 72"

# Expansion of Refrigeration Portfolio

# Refrigeration Portfolio Overview

	Fridge			Freezer			Bottom Mount			Wine		
	22"	30"	36"	18"	22"	30"	36"	22"	30"	36"	24"	Freestanding
<b>MasterCool</b>	Vi											
	SF											
<b>PerfectCool</b>	Vi											
		KS 37462 iD			FNS 37492 i			KFNS 37692 iDE				
<b>Other</b>												
								KFN 9855 iD		KWT 63X2 UG(S)	KWT 6832 UGS	

## Introducing the New Miele PerfectCool Series



# Introducing the New Miele PerfectCool Series

## ■ Launch Strategy

### MasterCool



### PerfectCool



- Two clearly distinguished product line-ups
- MasterCool has market familiarity
- PerfectCool is new and will fill in the “gaps”
  - Cut-out dimensions 22” 44”
- MasterCool + PerfectCool combinations is NOT possible

# Introducing the New Miele PerfectCool Series

## ■ Highlights

### PerfectCool



- Entry level refrigeration
  - Target “second” appliance (Butler’s kitchen)
  - Target smaller residences (City Dwellers)
- Side-by-side within Series possible
- No Merge Kit necessary
- Vi only (No SF panels planned)

## PerfectCool Series Line-up



**KFNS 37692 iDE**  
**Q2 / 2015**

**FNS 37492 i**

**KS 37472 iD**  
**Q3 / 2015**

# Introducing the New Miele PerfectCool Series

## Overview of Key Features

- **Miele Unique Features:**
  - New Miele K30.000 Platform
  - FlexiLight – Shelf mounted LED lighting
  - Ice Maker (plumbed) (Bottom-mount / freezer)
  - Perfect Fresh Pro
  - Self Close Door
  - Soft Close Hinges
  - Easy Sensor Controls
  - Comfort Clean shelves (dishwasher safe)
  - Bottle fins
  - Sabbath mode

**UMRP \$3,499**



KFNS 37692 iDE

# Introducing the New Miele PerfectCool Series

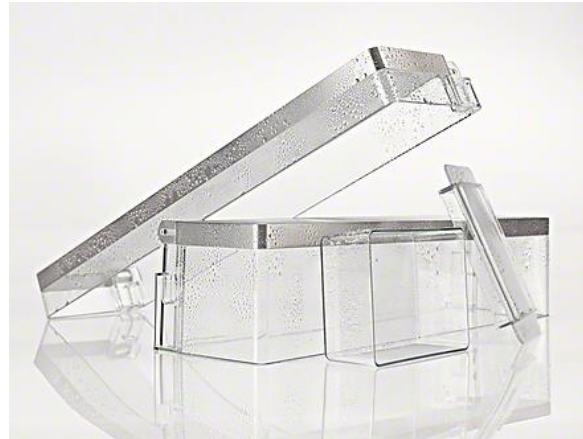
## Overview of Key Features



- **FlexiLight**
  - Atmospheric LED Lighting
  - Shelf mounted
  - Minimum service
  - Longer life span
  - Energy efficient
  - Brilliantly lights interior
  - [Video](#)

# Introducing the New Miele PerfectCool Series

## Overview of Key Features



- **ComfortClean Door Shelves**
  - Dishwasher safe door shelves
  - Easy to clean
  - And easy to remove



- **Self-Close PerfectFresh Drawers**
  - Dampened Drawers
  - Fully retractable
  - Lightly tip on the drawer to close

# Miele PerfectCool

