

## Consumers Digest Best Buy Program

April 15, 2015

Revision: 2015-04

To: Zephyr Dealers

From: Zephyr Ventilation

Subject: **Typhoon, Tempest II and Roma Win Consumers Digest's Best Buy**

We're excited to share that three Zephyr hoods have been selected as Best Buys by Consumers Digest: **Typhoon (AK2100)**, **Tempest II (AK7500)** and **Roma Island (ZRM)** were selected based on their performance and features.

The Consumers Digest Best Buy program was designed to help identify products of exceptional value in the marketplace for the benefit of consumers. It strives to save consumers time, money, and help educate in a complex and often confusing marketplace, so that purchases can be made with confidence.

To further drive awareness and promote sales we have the opportunity to proudly display the Best Buy seal on corresponding display products.

The Best Buy seal logo can also be promoted on your website and in marketing materials from the duration of *April 1, 2015 thru January 1, 2016*.

For product display decal stickers and for digital logos please contact your local Zephyr Sales Rep or Jennifer Gonzales at [jenniferg@zephyronline.com](mailto:jenniferg@zephyronline.com), 415.282.1211 ext. 113.

### DECAL EXAMPLES TO BE USED ON PRODUCT DISPLAYS:

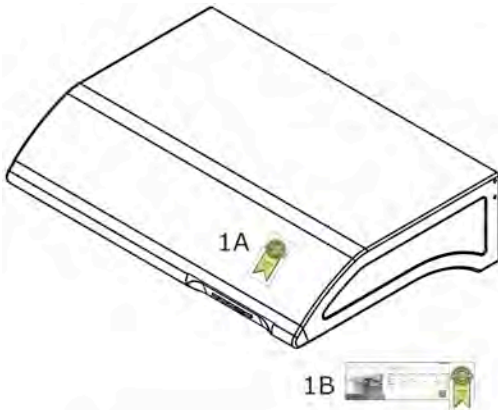


## DIRECTIONS FOR DECAL APPLICATION AND PLACEMENT:

### Description

2" x 4" vinyl decal containing Consumers Digest Best Buy ribbon with corresponding model number and product name. This should be applied directly to the hood or 3" x 10" plastic cardholder included with our PP9000 displays.

### For Example



#### **Typhoon under-cabinet AK2100AW AK2100AS**

1A - Hood Application: Centered from top to bottom on canopy 4" from the right edge.

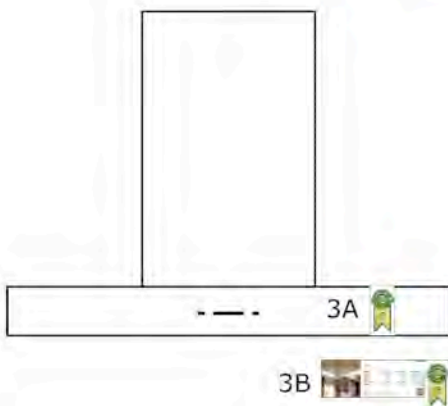
1B - Plastic Cardholder: Aligned with the top and right edge of the plastic.



#### **Tempest II pro wall AK7500BS**

1A - Hood Application: Centered from top to bottom on canopy 4" from the right edge.

1B - Plastic Cardholder: Aligned with the top and right edge of the plastic.



#### **Roma island ZRM-E36CS ZRM-E42CS**

1A - Hood Application: Centered from top to bottom on canopy 4-1/2" from the right edge.

1B - Plastic Cardholder: Aligned with the top and right edge of the plastic.