



**2015 LG SPRING KITCHEN BUNDLE - PREPAID CARD PROMO**  
**Issue Date: 2/23/2015**

**Program Name:** 2015 LG Spring Kitchen Bundle - Prepaid Card Promo

**Program Period:** 4/8/2015 through 6/23/2015

**Program Offer:**

Consumers purchasing four (4) eligible LG Kitchen Major Appliance models between April 8, 2015 and Jun 23, 2015 (the "Program Period") will be qualified to receive an LG Visa® Prepaid Card by mail-in rebate. Consumers may submit their claim to LG Electronics USA using 2015 LG Spring Kitchen Bundle redemption form by mailing their claim to LG Electronics USA for the program (forms will be distributed before the program date). This offer cannot be combined with any other LG authorized rebate or bundle offer program.

**2015 LG Spring Kitchen Bundle Offer Eligible Models:**

The eligible LG Major Appliances products for the 2015 LG Spring Kitchen Bundle Redemption are as follows:

| REFRIGERATOR             |            |                     |            | RANGE / WALL OVEN |           | OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP |            | DISHWASHER |
|--------------------------|------------|---------------------|------------|-------------------|-----------|---|------------|------------|
| FRENCH / FOUR DOOR MODEL |            | DOOR-IN-DOOR® MODEL |            |                   |           |   |            |            |
| LFX25974                 | LFX25973   | LFXS24566S          | LFXS30766S | LRE3021ST         | LRG3021ST | LMV1683   | LMHM2237ST | LDS5540    |
| LFXS29626                | LFXS32726S | LSXS26466S          | LFXS32766S | LRE3083           | LRG3081   | LMV1831   | LMVH1711ST | LDS5774ST  |
| LFX28968                 | LFXC24726S | LFXS27566S          | LMXS30776S | LDE3035           | LRG3091   | LMV2031   | LCRT2010ST | LDF7774    |
| LFXS24623S               | LMXC23746S | LFXS24663S          | LPXS30866D | LRE3085ST         | LRG3083ST | LMVM2033  | LCE3_10SB  | LDF8764ST  |
| LFXS30726S               | LMXS27626S | LFXS29766S          | LPCS34886C | LDE3037ST         | LRG3085ST | LMH2235ST   | LCG3_11ST  | LDF8874ST  |
|                          | LMXS30746S |                     | LSC22991ST | LSE3090ST         | LDG3035   |   |            |            |
|                          |            |                     |            | LW_3010ST         | LDG3036ST |   |            |            |

**2015 LG Spring Kitchen Bundle Offer Amounts:**

Consumers purchasing eligible LG Major Appliances bundles consisting of one product from each category are eligible to receive the corresponding prepaid card value amount as shown below:

| FOUR PIECE KITCHEN BUNDLE             |                   |   |            | BUNDLE VALUE            |
|---------------------------------------|-------------------|---|------------|-------------------------|
| FRENCH / FOUR DOOR MODEL REFRIGERATOR | RANGE / WALL OVEN | OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP | DISHWASHER | \$300 VISA PREPAID CARD |
| DOOR-IN-DOOR® MODEL REFRIGERATOR      | RANGE / WALL OVEN | OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP | DISHWASHER | \$400 VISA PREPAID CARD |

**Additional Program Requirements:**

LG requires that the following guidelines be implemented as a requirement for program participation:

- This promotional offer is not valid in combination with any other mail in rebate or prepaid card promotional offer. Refer to redemption form for complete terms and conditions of promotional offer.
- LG sponsored/authorized value add or services offers may be advertised with the packages. An example of an LG sponsored/authorized value add or service would include, but is not limited to, gift with purchase or dishwasher free installation offer. Refer to redemption form for complete consumer terms and conditions of promotional offer.
- Prepaid Card Bundle offers may be presented as "You Save" (or similar language) or "Percent savings" (or similar language).
- Advertised promotional offers for the specified models above cannot exceed the effective dates specified.
- Print or website advertising for this promotion must not refer to an instant rebate or instant savings related to this prepaid card promotional offer. The terms "Prepaid Card Promotional Offer" should be used.

Please note that "Visa" with the superscript R-ball only needs to be used at the first and most prominent mention per page.



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**CONSUMER REDEMPTION FORM RULES:**

End-user consumer purchasers who purchase qualifying new LG Kitchen Major Appliance models at participating retailers in the 50 U.S., D.C., or PR during the Program Period (defined below) will be eligible to receive the specified LG Visa Prepaid Card by mail-in rebate. Parts and Accessories do not count towards this promotional offer. Parts and accessories include, but are not limited to, waterline connectors, water/air filters, power cords, gas connectors, trim kits, dishwasher installation kits or dealer/third party service agreements. For the purposes of this promotional offer, “qualifying new LG Kitchen Appliance models” include:

| REFRIGERATOR             |            |                     |            | RANGE / WALL OVEN |           | OVER THE RANGE or COUNTERTOP<br>MICROWAVE OVEN / COOKTOP |            | DISHWASHER |
|--------------------------|------------|---------------------|------------|-------------------|-----------|--|------------|------------|
| FRENCH / FOUR DOOR MODEL |            | DOOR-IN-DOOR® MODEL |            |                   |           |  |            |            |
| LFX25974                 | LFX25973   | LFXS24566S          | LFXS30766S | LRE3021ST         | LRG3021ST | LMV1683  | LMHM2237ST | LDS5540    |
| LFXS29626                | LFXS32726S | LSXS26466S          | LFXS32766S | LRE3083           | LRG3081   | LMV1831  | LMVH1711ST | LDS5774ST  |
| LFX28968                 | LFXC24726S | LFXS27566S          | LMXS30776S | LDE3035           | LRG3091   | LMV2031  | LCRT2010ST | LDF7774    |
| LFXS24623S               | LMXC23746S | LFXS24663S          | LPCS30866D | LRE3085ST         | LRG3083ST | LMVM2033   | LCE3_10SB  | LDF8764ST  |
| LFXS30726S               | LMXS27626S | LFXS29766S          | LPCS34886C | LDE3037ST         | LRG3085ST | LMH2235ST  | LCG3_11ST  | LDF8874ST  |
| LMXS30746S               |            | LSC22991ST          |            | LSE3090ST         | LDG3035   |  |            |            |
|                          |            |                     |            | LW_3010ST         | LDG3036ST |  |            |            |

Except as otherwise required by law, this promotional offer is limited to one LG Visa Prepaid Card by mail-in rebate per household on each qualifying new LG Kitchen Major Appliance bundle purchased between April 8, 2015 and Jun 23, 2015 (the “Program Period”). Purchase date is determined by invoice. Purchase of qualifying new LG appliance models during the Program Period must appear on the same sales receipt.

Consumers must submit claims by mail in one mailing envelope: (1) original, dated sales receipt or a legible copy of the original dated sales receipt from a participating retailer dated between April 8, 2015 and Jun 23, 2015, and (2) redemption form, completely and legibly filled out.

LG Visa Prepaid Card offer claims must be postmarked no later than July 25, 2015. Omission of the sales receipt or other requested information may delay or stop the processing of this promotional offer. Redemption form and receipt become the property of LG Electronics U.S.A., Inc. upon submission, and will not be returned. Duplicate submissions will not be accepted. No group or organization requests will be honored. Requests for fulfillment to PO Boxes will not be accepted. This promotional offer is not combinable with any other LG Electronics U.S.A., Inc. prepaid card or mail in rebate promotional offer. Purchased merchandise must not be returned. Duplicate submissions of official form or cash register receipt(s) will not be accepted. Purchases made at Best Buy and Lowe’s Home Improvement Centers are not eligible for this rebate. Participating retailers may not utilize this offer in combination with any additional package offers including product bundles with LG Electronics models. Purchases made at any other retail location are not eligible for this rebate. Illegible or incomplete requests will not be honored. Promotional offer void where prohibited, taxed or restricted by law. Online purchases from internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this promotional offer. Promotional offer is not valid on free, giveaway, or other complimentary promotional merchandise. Valid only in the fifty (50) states, District of Columbia and Puerto Rico.

LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail, computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature.

Prepaid card is given to the consumer as a rebate and no money has been paid by the consumer for the card. Prepaid card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the card’s valid thru date. Card terms and conditions apply, see [MyPrepaidCenter.com/site/visa-promo](http://MyPrepaidCenter.com/site/visa-promo). (This paragraph may be no less than 8pt font)

Please see the privacy policy located at <http://www.lg.com/us/general/privacy.jsp> for details of LG Electronics U.S.A., Inc.’s policy regarding the use of personal information collected in connection with this promotional offer. LG Electronics U.S.A., Inc. reserves the right at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. Prepaid cards are paid in U.S. funds. Make a photocopy of all materials submitted for your records. Please allow 6-8 weeks for processing, or as otherwise required by law. If you have any questions about this offer, please call 1-877-333-9203 and reference the 2015 LG Spring Kitchen Bundle Offer.

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