



Date: January 29, 2015
 Type: Product Classification Change
 Subject: 7 Series Dishwashers Change; New SHXN8

Effective April 1, 2015, all dishwasher models in the 800-Plus 7 Series will be classified as Benchmark™ series. As of the effective date, only authorized Benchmark™ dealers will be able to purchase and sell those models. With this change, they will become subject to all terms, conditions pricing structure, and policies currently in place across all Benchmark™ products.

The following are all the 7-Series dishwashers covered by this change:

SHE7PT52UC	SHE7PT55UC	SHE7PT56UC
SHX7PT55UC	SHV7PT53UC	SHP7PT55UC

In place of the 7-Series at \$1,299, Bosch is introducing a new model, SHXN8U55UC. This model will be available to all customers. Channel pricing will be similar to that of the 7-Series and will have the same advertising/internet policies of all other non-Benchmark products. See your Bosch sales representative if you have any questions.

A comparison of the 2 models is below as well as that of the 800 series just below at the \$999 price point:

SHX68T55UC \$999 (MAP)	SHXN8U55UC \$1,299 (MAP)	SHX7PT55UC \$1,299 (UMRP)
<ul style="list-style-type: none"> Main Line Model 3rd Rack 44 dBA InfoLight® 6 Cycles / 5 Options Capacitive Touch Controls 16 Place Settings Capped Door w/Bar Handle 1 Rack Handle w/SS Inlay 2 Upper/ 2 Lower Flip Tines Std SWB 	<ul style="list-style-type: none"> Main Line Model Flexible 3rd Rack 40 dBA InfoLight® 6 Cycles / 5 Options Capacitive Touch Controls 16 Place Settings Capped Door w/Bar Handle 3 Rack Handles w/SS Inlay 4 Upper/ 4 Lower Flip Tines Duo-Flex SWB Sprinkler 	<ul style="list-style-type: none"> BenchMark™ Model Flexible 3rd Rack 42 dBA TimeLight® 6 Cycles / 5 Options Capacitive Touch Controls 16 Place Settings Welded Finish Door w/Bar Handle 3 Rack Handles w/SS Inlay 4 Upper/ 4 Lower Flip Tines Duo-Flex SWB Sprinkler Water Softner

We are very excited to bring these line improvements to you. We continuously strive to improve our merchandising strategy to help your business grow through more value and choices for your customers.

Please see your Bosch sales representative for more information and pricing.