



2014 Dealer Sales Incentive



Promotion Terms: Effective for your sales from January 1 - December 31, 2014

Any MODELS LISTED BELOW that you sell during this time period will qualify for the Sales Incentive. Sales Incentives will be paid in the form of a check from True directly to the dealers salesperson (unless otherwise requested by dealer). Note - This program cannot be combined with other marketing programs. (i.e. Quarterly marketing fund and other non-standard programs).

PREMIUM 24" Models \$150

- True Single Zone Wine Cabinet (Stainless and Overlay)
- True Dual Zone Wine Cabinet (Stainless and Overlay)
- True Dual Tap Beverage Dispenser (Stainless and Overlay)

24" Models \$125

- True All Refrigerator (Stainless and Overlay)
- True All Refrigerator Drawers (Stainless and Overlay)
- True Beverage Center (Stainless and Overlay)
- True Single Tap Beverage Dispenser (Stainless and Overlay)

PREMIUM 15" Models \$125

- 15" True Wine Cabinet (Stainless and Overlay)
- 15" True Beverage Dispenser (Stainless and Overlay)

15" Models \$100

- 15" True Undercounter Refrigerator (Stainless and Overlay)

In order to qualify for the Sales Incentive, the following must be completed:

- All information requested below must be completed.
- UMRP Price must be maintained and shown on invoice.**
- A copy of your Bill(s) of Sale showing your delivery date between January 1, 2014 and December 31, 2014, must be attached to this form and mailed or faxed to:

True Professional Series
Attn: 2014 Sales Incentive
 2001 East Terra Lane
 O'Fallon, MO 63366 USA
 Fax: 636.272.7546
 Email: tpsincntive@truemfg.com

PLEASE PRINT LEGIBLY WITH COMPLETE INFORMATION.

Salesperson Name: _____ (Please print)

Signature: _____

Street Address: _____

City / State: _____ Zip Code: _____

SSN: _____

Dealer: _____ Email: _____

Unit(s) Sold: (Model and serial number must be included). Don't forget to include a copy(ies) of your bill of sale!

MODEL

SERIAL NUMBER

ALL REQUESTS MUST BE RECEIVED AT TRUE BY January 31, 2015!