



Jacuzzi Group Worldwide

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TO: Jacuzzi Luxury Bath Customers
FROM: Jacuzzi Luxury Bath Marketing
DATE: January 24, 2014
RE: Luxury Bathtub Collection, Instant Savings Promotion

Jacuzzi is pleased to announce a consumer based Instant Savings promotion for purchases made within our Luxury Collection of bathtubs.

The promotion will run on orders received between January 27-March 16, 2014 and the value of the discount is based on the experience the consumer selects. Funded by Jacuzzi off of your invoice price, Jacuzzi is offering \$500 off Salon® Spa, \$300 off Whirlpool, \$200 off Pure Air®, and \$100 off Soaking tubs within the Luxury Collection of tub styles. These styles include: Acero™, Allusion®, Bellavista™, Duetta™, Elara™, Fuzion™, Mio™, Real™, Salerno™, Sia™, Era™ Double Ended, and Era™ Slipper.

To simplify both your and the end consumer's experience, in good faith we ask that you discount the product at the time of purchase and we will automatically fund the discount directly off your everyday invoice price. For simplified billing, the invoice discount will occur automatically and will appear with the code LUXURY INSTANT SAVINGS on your invoice. No additional price change codes or discounts will be required at the time of order with Jacuzzi.

To help promote the savings, we have created two sales tools include a table top tent card for display within the showroom (image shown above) as well as an 8-1/2" x 11" flyer that can be distributed to consumers with additional details of the promotion.



Quick Reference Details

- Effective on orders received between January 27-March 16, 2014
- Discount based on experience \$500 off Salon® Spa, \$300 off Whirlpool, \$200 off Pure Air®, and \$100 off Soaking tubs
- Limited to the Luxury Collection tubs including: Acero™, Allusion®, Bellavista™, Duetta™, Elara™, Fuzion™, Mio™, Real™, Salerno™, Sia™, Era™ Double Ended, and Era™ Slipper
- Customer to pass along discount to consumer at the time of purchase
- Savings will be applied automatically by Jacuzzi on the invoice and noted LUXURY INSTANT SAVINGS

If you have any questions, please feel free to contact your Jacuzzi Luxury Bath sales representative or your Regional Sales Manager. Thank you for your continued sales support.

Sincerely,
Jacuzzi Luxury Bath Marketing Team

Tabletop tent cards:



Jacuzzi.

**INSTANT SAVINGS
ON THE JACUZZI® LUXURY
BATH TUB COLLECTION**

January 27, 2014-March 16, 2014
*See Showroom Consultant for Details

8-1/2" x 11" Flyer



Jacuzzi.

**INSTANT SAVINGS
ON THE JACUZZI® LUXURY BATH TUB COLLECTION**

\$500 OFF SALON® SPAS
\$300 OFF WHIRLPOOL BATHS
\$200 OFF PURE AIR® BATHS
\$100 OFF SOAKING BATHS

Jacuzzi® Luxury Bathtub Collection includes these models in all sizes:
ACERO®, ALLUSION®, BELLAVISTA®, DUETTA®, ELARA®, FUZION®, MIO®, REAL®, SALERNO®,
SIA®, ERA® DOUBLE ENDED, ERA® SLIPPER.

Discount savings should be taken at time of purchase. Offer good only on the purchase of a Jacuzzi Luxury Collection Salon Spa, Whirlpool Bath, Pure Air Bath, or Soaking Bath. This offer cannot be combined with any other promotions. This offer valid on purchases received between January 27, 2014 through March 16, 2014. Offer good only in the USA. Void where prohibited, licensed, taxed or otherwise restricted by law. Any returned merchandise will forfeit the discount. Cash value 2% of 1 cent.

JACUZZI LUXURY BATH