



**Category:** Dishwashers  
**Type:** Instant Rebate – Save 10% off Select Bosch Dishwashers  
**Channel:** Independent Channel only (All Distributors included)  
**Promotion:** Bosch will provide dealers the opportunity to promote Select Bosch Dishwashers during the promotional period via **INSTANT REBATES!** Bosch will support via a reduced cost on these select Dishwashers during a buy-in period.  
**Message:** Buy now and Save!  
**Process:** **Dealers:** Select Bosch Dishwasher costs reduced 10% during buy-in period.

**Direct Market Buy- In Period**

**Start:** 10/1/2013  
**End:** 10/21/2013

***All Orders must be placed for immediate delivery & must ship by Oct. 31<sup>st</sup>***

**Consumer:** Buy Select Bosch Dishwashers and Save 10% instantly!

**Retail Promotion Period**

**Start:** 10/1/2013  
**End:** 10/31/2013

**Eligible Dishwasher Models\***

Recessed Handle	
Model #	MAP
SHE53T52UC	749
SHE53T56UC	749
SHE53T55UC	799
SHE65T52UC	849
SHE65T56UC	849
SHE65T55UC	899
SHE68T52UC	899
SHE68T56UC	899
SHE68T55UC	949
SHE68TL5UC	949
SHE7PT52UC	1299
SHE7PT56UC	1299
SHE7PT55UC	1299
SHE8PT55UC	1499
SHE9PT55UC	1899
SHE53TL2UC	749
SHE53TL5UC	799
SHE53TL6UC	749

Bar Handle	
Model #	MAP
SHX53T55UC	849
SHX53TL5UC	849
SHX65T55UC	949
SHX68T52UC	949
SHX68T56UC	949
SHX68T55UC	999
SHX68TL5UC	999
SHX7PT55UC	1299
SHX8PT55UC	1499
SHX9PT55UC	1899
SHX9PT75UC	1999

Flush Handle	
Model #	MAP
SHP53T55UC	799
SHP53TL5UC	799
SHP65T55UC	899
SHP65TL5UC	899
SHP7PT55UC	1299

Custom Panel	
Model #	MAP
SHV53T53UC	849
SHV53TL3UC	849
SHV68T53UC	999
SHV68TL3UC	999
SHV7PT53UC	1299
SHV9PT53UC	1899

BSH MAP Policy guidelines apply (10% net down on the price allowed within the MAP Policy)

\*\* Orders must be placed for immediate delivery

\*\*\* Not eligible at Lowe's, Sears & Best Buy