



November 14, 2012

RE: 2013 NEW PRODUCTS AND PRICE CHANGES

Dear Blanco Customer:

Enclosed please find our 2013 electronic Price List, **effective January 14, 2013.**

An electronic price list is currently available on the Trade Professionals area of our website. To request a Trade Professionals account, please email marketing@blancoamerica.com.

Our latest marketing tools featuring our new products will be available beginning in March. Look for more information on the following items in the coming months:

BLANCO MODEX™: The ultimate example of form and function, the new MODEX is an architectural masterpiece. A unique statement for the kitchen, MODEX is available in three on-trend colors: white, anthracite and our latest color, cinder.

New SILGRANIT® II Color Cinder: The newest color in our SILGRANIT® II collection, cinder is a versatile dark grey tone that complements a wide array of counter stones, from granite to marble.

BLANCO PRECIS™ CASCADE: Featuring an ingenious raised platform that makes hands-free rinsing easy, PRECIS CASCADE boasts a geometric shape that looks sleek yet offers plenty of function.

New Faucets: We've added several new pull down and pull out faucets to our collection, including ALTA™ COMPACT, NAPA™, GRACE II™, and HILAND™, in order to offer you the most complete faucet portfolio that combines the best of style, value, and quality in a range of prices.

In addition, **effective January 14,** several products in our portfolio will be discontinued. For a complete list of discontinued products, please reference the "Discontinued" tab on our electronic price list.

As always, we thank you for your support of BLANCO and we look forward to continued partnership in the future.

Best Regards,

Tim Ahearn
National Sales Manager
BLANCO