

COOL NEWS

Fall 2012

from **LIEBHERR**

Liebherr Extends Superior Reputation of Luxury Refrigeration with Launch of WS 17800, Three Zone Freestanding Wine Cabinet

Holding 178 bottles, the adaptable WS 17800 adds to Liebherr's full line of Vinidor and GrandCru wine cabinets, is intended for wine drinkers of all levels. With its beautiful stainless steel surround, the unit stands alone adding an elegant design detail to any dining or recreation room.

Ideal for the wine connoisseur who may not have space for a cellar, the third temperature zone allows the perfect beverage storage temperature (55° F) and drinking temperature for whites (41° F) and reds (64° F). Each zone can be adjusted separately from the other zones to adhere to the owners' specific preferences.

"The elegance and high-performance features of the WS 17800 is another example of Liebherr's commitment to providing consumers with supreme design quality in all of our refrigeration products," said Thorsten Platt, VP of Liebherr Refrigeration North America. "This unit gives consumers the opportunity to add a stylish design element to their home and have the utmost protection for their fine wines."

Other key features ensuring successful wine maturity, include:

- Constant, high air-quality, with re-circulated cooling and fresh air supplied through an activated charcoal filter
- Quiet storage, due to specially developed vibration-free compressors that keep bottles still
- Exact digital temperature controls in each of the three zones
- Digital ventilation control to precisely maintain desired humidity between 50% and 80%
- Energy efficient LED lighting for an attractive display without adding any heat or UV light into the storage cabinet
- Wooden pull-out shelves on smooth telescopic rails that make selecting a bottle convenient



The WS 17800 wine cabinet will be available at fine and specialty appliance retailers across the U.S. and Canada beginning November 2012 with a manufacturer suggested retail price of \$4,899 USD.

Entertain in Style: LIBBY'S KITCHEN MAKEOVER TIPS



from Libby Langdon

Interior designer Libby Langdon is known for giving expert advice on how to update areas of the home to make them look luxurious without breaking the bank. Liebherr, the worldwide leader in premium refrigeration, has partnered with Langdon to bring you tips on how to make the most of your space. Last month we asked for your design questions and here Langdon answers one reader's question: "How do you make a white kitchen more inviting?"

Bring in Color

Bring in a colorful rug runner the length of the kitchen. There are infinite outdoor options available in cool colors and patterns that withstand spills and wear. It's a great way to add color, contrast, and personality while breaking up that solid sea of white tiles.

Light it Right

Lighting is so important. Replace overhead fluorescent fixtures with tall table lamps on either side of a long sink counter. The lamps will cast a warm glow and add ambience. If you still need the overhead light, a dimmer switch and less wattage will help.

Add Visual Interest with Art

If you have a galley-style kitchen, hanging a large work of art on the far wall will create a focal point and visually draw you into the space. And for that blank space, "go big or go home." Cover the area with a grouping of six framed pieces of the same size. This will make the kitchen feel bigger and add personality.

For more great design tips, visit <http://www.libbylangdon.com> or <http://www.pinterest.com/libbylangdon>* This article comes from Liebherr's special advertising section in the October issue of *Architectural Digest*.



Entertaining in Style

Fall is a fine time to savor full-bodied wines, hearty harvest foods, and of course, good friends. What better way to do so than with a wine-tasting party? Compare seasonal wines while snacking on rustic foods such as crusty breads with smoked cheddar and Comté, juicy red grapes, and thickly sliced roast beef on crostini with Roquefort cheese. For the ultimate wine connoisseur, [Liebherr's SBS 246 48" built-in refrigerator](#) offers unlimited flexibility and storage possibilities. Five distinct temperature zones include a main refrigeration compartment with Liebherr's patented BioFresh technology drawers, a freezer, and a built-in wine cabinet large enough to house 34 bottles of your favorite vino.

This is cool!

In keeping with its tradition of offering high quality products with elegant design, this September Liebherr is launching a new **48" Top Vent Grille** decorative accessory to enable a standard 84" install of the SBS 26S1 freestanding/semi-built-in refrigeration model. Connecting two freestanding 24" towers, the CS 1311 and the CS 1360 models, to create a seamlessly designed, large-capacity, custom, built-in-look refrigerator at an affordable price. The Top Vent Grille is also offered for the freestanding/semi-built-in 36" French and Single Door units.



Save the Date

Join Liebherr and Euro-Line Appliances West at Interior Design Show West, September 27-30 at the Vancouver Convention Centre.

<http://www.idswest.com/>



LIEBHERR
...in the news

- Liebherr's CS 1360 was included in [*House Beautiful's*](#) July/August Small Spaces issue. The unit is part of the magazine's Kitchen of the Month. A photo of the unit as well as a write up and Liebherr's website is included in this feature.



- *Consumer Reports* named Liebherr's CS 2062 as a 'Best Buy for Built-in Refrigerators' in their July issue.

Consumer Reports

- Doug Eglinton of Euro-Line Appliances provides insightful tips for purchasing the perfect refrigerator in the summer issue of [*Homefront magazine*](#)

dwell ON DESIGN

This past June, Liebherr exhibited at [Dwell on Design](#), the West Coast's largest design show experience at the Los Angeles Convention Center. Liebherr's WS 1200 was featured in the debut of the VivdWorks AR's 3D virtual design kiosks on the trade show floor for attendees to use and design their own spaces.



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