



July 31, 2012

Dear Valued Customer,

As part of our ongoing commitment to keep you competitive, Moen has conducted an annual review of our product lines. Our goal is to optimize your sales by deleting product lines and finishes near the end of their life cycle.

We base these decisions not only on market trends and sales data, but also on feedback we receive from you: what's working, what's important, and what your customers want. Some of these deleted products will include:

- Vertical Spa Kits. Due to the changing nature of government legislation, spa kits will no longer be available. Vertical spa components can still be ordered separately.
- Colonnade and Salora kitchen pullouts and Legend kitchen faucets. Our new Arbor and Brantford pullout faucets line provide more up-to-date styles and functionality.
- Select finishes from select faucet platforms, including the Pewter finish from the Vestige collection.
- Outdoor Sill faucets-- cold only and hot/cold -- We will no longer accept orders effective 8/1/2012.

For quick reference, a digital file can be found online at [www.moen.com/product-information](http://www.moen.com/product-information). Our new Moen Full Line Residential and Commercial Price Catalog (MF36), available September 1, 2012, will provide complete details.

The majority of deleted products will **target** availability through February 1, 2013. Our inventory will be planned according to this date. **Most orders placed by November 1, 2012 will be guaranteed for shipment, with the exception of Outdoor Sill Faucets and Legend Kitchen.** Orders placed **after** this date may be at risk for fulfillment. Moen will make every effort to fulfill these orders and accommodate our customers appropriately. You will be contacted by your customer service representative should this situation occur. We will continue to take orders for product until available inventory has been depleted.

We're confident that these deletions, combined with our recent product introductions and innovations, make the Moen product lineup stronger than ever. Thank you for your continued support.

Sincerely,

Brian Grenfell  
Vice President Sales, Wholesale



**Moen Incorporated**

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