

Date:	May 4, 2012
To:	Sales Team, Customer Care Representatives & Product Data Group
From:	Marketing team
Re:	AKER- DISCONTINUATION OF TS2-3260 (141012), COLOR CHIPS, NON-STD COLOR DISC. & WASTE AND OVERFLOW COLOR DISC.

To Sales, Customer Care Representatives & Product Data Group:

AKER - Discontinuation of TS2-3260 (141012)

The AKER tub shower TS2-3260(141012) will be discontinued as of September 1st 2012. The new improved KDTS 3260, which provides superior installation and design features, should now be promoted as a replacement. Please pass this information along to our customers in order for them to have the most current information when ordering products.

	DISCONTINUED PRODUCT: TS2-3260	REPLACED BY NEW: KDTS 3260
PICTURE		
CODE	141012	142012 (AFR VERSION: 142013)
DIMENSIONS	60" x 32" x 76"	60" x 32" x 79" (AFR VERSION: 60" x 32" x 82")

COLLECTION - Color Chips for New Freestanding Tubs

We thank you for your patience regarding the color chips for our new freestanding tubs. The sales representatives and agents will receive the color chips by April 17th.

ALL MAAX BRANDS (wholesale and retail) - Discontinuation of Non-Standard Acrylic Colors

Change effective immediately, revisions to the website have been made.

For all acrylic bathtubs, walls, bases and aprons

All non-standard colors will be discontinued except for #013 Almond, #054 Fawn Beige, #143 Sandbar

For all acrylic showers and tub showers

All non-standard colors will be discontinued except for #013 Almond

To summarize:

<u># colors</u>	<u>description</u>	<u>bathub/wall/base/apron</u>	<u>shower/tub shower</u>
005	Sterling silver	discontinued	discontinued
009	Platinum Grey	discontinued	discontinued
013	Almond		
015	Black	discontinued	discontinued
016	Ice Grey	discontinued	discontinued
054	Fawn Beige		n/a
066	Innocent Blush	discontinued	discontinued
143	Sandbar		n/a

 will be discontinued
 available

ALL MAAX BRANDS (wholesale & retail) – Waste and overflow color discontinuation

Certain colors have been discontinued for waste and overflows. Please see below for all the details. The discontinuation of these colors is effective immediately.

<u>SAP Code</u>	<u>Discontinued Colors</u>	<u>Price List Description EN</u>	<u>Applicable price lists</u>	<u>Region</u>	<u>Additional Notes</u>
10022491-085 OPT20137-085	POLISHED BRASS	Cable-operated waste & overflow extendable from 16in to 22 in.	<ul style="list-style-type: none"> Collection Advanta Keystone Professional 	All Regions	Remaining colors: <ul style="list-style-type: none"> White Bone Biscuit Chrome Brushed Nickel
10025081-001 10025081-004 10025081-007 10025081-085	WHITE BONE BISCUIT POLISHED BRASS	Waste and overflow 27" flexible neck	<ul style="list-style-type: none"> Collection 	All Regions	Remaining colors: <ul style="list-style-type: none"> Chrome Brushed Nickel
10025720-001 10025720-004 10025720-007 10025720-085	WHITE BONE BISCUIT POLISHED BRASS	Waste and overflow 33" flexible neck			Remaining colors: <ul style="list-style-type: none"> Chrome Brushed Nickel
10027520-001 OPT 20140-001	WHITE	Waste and overflow	<ul style="list-style-type: none"> Collection (Viaggi only) 	All Regions	Remaining colors: <ul style="list-style-type: none"> Chrome Brushed Nickel

Please direct any questions regarding the TECHNOMAAX to Marketing Associate - Wholesale Christine Michel via email at christine.michel@maax.com.

Thank you for your continued partnership, as we strive to offer the best product selection in the industry.