



May 21, 2012

Dear Showroom Manager,

Jacuzzi® Luxury Bath is excited to introduce the **There's Only One** Consumer Rebate promotion. One of our Reps should have already contacted you with the details of this fantastic promotion which will surely drive brand awareness and more importantly, sales.

The program is simple – easy to communicate and easy to redeem. Any comfort or luxury collection bath qualifies for the consumer rebate. The rebates will be delivered to the customer, in the form of a check, once they complete a short redemption form and register their warranty. Below are the rebate amounts by category.

|                      |       |
|----------------------|-------|
| Luxury Therapy bath  | \$250 |
| Luxury Soaker bath   | \$100 |
| Comfort Therapy bath | \$125 |
| Comfort Soaker bath  | \$50  |

Enclosed are 2 double sided posters and 3 table top stands that support the promotion. Please prominently display these pieces during the promotional period, June 1 – July 18, 2012.

This promotion is coupled with a national Jacuzzi® brand campaign that focus' on vitality and the joy of life that comes from using a Jacuzzi® brand product. Look for our ads on websites such as Weather.com, CNN.com and USAtoday.com to name a few. As you can see, we are looking forward to a strong summer selling season; we hope you are too!

If you have any questions, please do not hesitate to contact your Regional Manager.

Best regards,

Morris Mintz  
Sr. Vice President, Sales